

Unicoil forms Strategic, Technical Partnership with Beckers Group

By Serife Durmus

Saudi Arabian flat steel re-roller and coater Universal Metal Coating (Unicoil) and Beckers Group have forged a strategic and technical partnership, Unicoil announced on Monday April 4.

Beckers was founded in 1865 in Stockholm but is now headquartered in Berlin, Germany. It is structured into three business areas: coil coatings, industrial coatings and consumer design finishes.

The partnership, formed on March 23, will include the installation of a state-of-the-art coating blending system called **BeckryMix** at Unicoil's plant.

BeckryMix can produce small volumes of paint per batch, enabling Unicoil to offer lower minimum order quantities per colour, which will provide flexibility, cost-effectiveness and unique services to its customers.

It also has the speed to produce high-quality industrial paints in less than a day, which will allow Unicoil to shorten delivery lead times for its products to less than a week.

Unicoil has launched two new pre-painted products. "Energy Saver" will help to fill the urgent need created by rising energy costs in the Middle East, while "Anti-bacterial" will cater to the health and sanitation markets.
